

# Health and Wellbeing Board

**28 September 2023**

**Present:** Councillor Karen Clark (Chair)  
Councillor J O'Shea (Deputy Chair)  
Councillors Peter Earley, Pat Oliver and Jane Shaw  
Wendy Burke, Director of Public Health  
Eleanor Binks, Director of Adult Services  
Lisa Cook, Asst Director of Education, Employment & Skills  
Paul Jones, Healthwatch North Tyneside  
Chloe Mann, Cumbria, Northumberland, Tyne and Wear NHS Trust  
Anna Foster, Cumbria, Northumberland, Tyne and Wear NHS Trust  
Kirstin Richardson, Wallsend Primary Care Network  
Sam Rennison, Northumbria Police  
Dawn McNally, Age UK North Tyneside  
Cheryl Gavin, VCS Chief Officer Group  
Rachel Nicholson, Public Health  
Anya Paradis, North East and North Cumbria Integrated Care Board  
Dean Titterton, YMCA North Tyneside

**In**

**attendance:** Scott McKeating and Emma Fagan,  
North Tyneside Council

**HW9/23      Apologies for Absence**

In attendance:

**HW10/23      Appointment of Substitute Members**

Pursuant to the Council's constitution the appointment of the following substitute members was reported:-

Charis Pollard for Patrick Garner (Newcastle Hospitals NHS Trust)

Ross Wigham for Birju Bartoli (Northumbria Healthcare)

## **HW11/23      Declarations of Interest and Dispensations**

Councillor Jane Shaw declared a Non-Registerable Personal in Item HW15/23 Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust – Strategy – With you in mind, she is a member of CNTW Council Governors.

## **HW12/23      Minutes**

The Board agreed that the minutes of the previous meeting held on 22 August 2023 be confirmed and signed by the Chair.

## **HW13/23      Director of Public Health Annual Report**

The Director of Public Health, Wendy Burke, presented her Annual Report 2022/23 which was titled Back Home: 10 years of Public Health in North Tyneside. The aim of the report was to provide a look back at the previous 10 years when public health had been returned to local government and to look forward to the next set of focuses.

The Director stated that local authorities understood the importance of “place” in promoting wellbeing, building partnerships and the local opportunities for education, work, leisure, and socialising.

Along with changes in a growing population, lower birth rates and an older overall population with improvement in life expectancy, it was noted there was a decrease in healthy life expectancy at birth for both males and females, but most significantly females.

There have been improvements in a range of health outcomes e.g., increase in breastfeeding rates, fewer teenage mothers, and fewer adults smoking with the Local Government Declaration on Tobacco Control. However, there was an increase in children who are an unhealthy weight and fewer adults being physically active.

The Director noted the decrease in public health allocations to local authorities, and an increase in prevention work along with the work in supporting the benefits for physical and mental health. Alongside further cuts, the commissioning of health visitors and family nurses transferred over from the NHS was welcomed as the final part of the overall public health transfer.

As part of a wider Violence Reduction Unit, the public health team worked with colleagues in community protection, the police, early help and the VCS to form Project VITA which was designed to steer young people away from anti-social behaviour through engagement / opportunities.

During the pandemic, public health was at the centre of measures to tackle the pandemic nationally and locally. An unintended positive consequence was the strengthening of both local partnerships and North East public health systems.

The Public Health Directorate of the Council now has a wider reach, now including community safety, emergency planning, licensing, trading standards and environment health.

The Director of Public Health stated that in the next 10 years of public health in local government the focus must be on social determinants of health such as decent homes, access to good education and skills development, good employment opportunities with a living wage, active transport, good air quality, green spaces and safer communities.

On behalf of the Board the Chair thanked the Director of Public Health and acknowledged the challenges and successes of the past decade. Members of the Board reiterated these tanks, pointing out the importance of collaboration.

The Deputy Chair asked for some further comment on the Authority's progress on childhood obesity. The Director of Public Health responded that this issue was both a challenge of social and commercial factors and currently there were limited powers to tackle the fast-food industry. Currently, the service were looking at the business usage of restaurants as takeaways. Much like the work done with tobacco, legislative changes were also needed.

It was **agreed** that the Director of Public Health Annual Report be **noted**.

#### **HW14/23     Health and Wellbeing Strategy: Implementation Plan 2023/24**

The Board received the Health and Wellbeing Strategy: Implementation Plan 2023/24 in order to sign off on its refresh.

The Board highlighted how integral the June workshop's use of the input of members in amending the implementation plan had been.

The members supported the step to sign up to become an age friendly Borough.

A discussion took place about how the plan would tackle vaping, and a discussion took place into how whilst vaping was the best alternative to smoking tobacco, the Board was clear that switching from tobacco to vaping was a distinct issue from those deciding to begin vaping without transitioning from tobacco.

Paul Jones asked if at next year's event, the issue of access to transport and potentially isolated communities could be added into the discussion. The Director of Public Health stated that the Board's role would be limited but could discuss and potentially be a voice.

It was **agreed** (1) to **note** the feedback from the Health and Wellbeing Workshop on the implementation plan and (2) to **approve** the final implementation plan based on the input from the HWBB workshop in June.

#### **HW15/23     Cumbria, Northumberland, Tyne & Wear NHS Foundation Trust – Strategy – With you in Mind**

The Board received a presentation of the Cumbria, Northumberland, Tyne & Wear NHS Trust the 'With you in mind' Strategy report.

The members congratulated the trust on the strategy on how lived experience, its accessibility and the carers promise were part of the strategy. A discussion took place on the single assessments. In response to questions, officers said the plan was in place that addiction and mental health would be part of single assessments.

A discussion also took place around the issue of police involvement and support with calls they received about mental health. Both CNTW officers the police said they were continuing to work together and were ready to implement new procedures when all partners were ready. The Police reassured the Board that they were continuing to provide support with calls where an immediate risk was identified.

It was **agreed** (1) to **note** the Cumbria, Northumberland, Tyne and Wear NHS Foundation Trust – Strategy – With you in mind.

The Chair stated they were due to attend the national conference for members of the Health Equity Network, and would feed back to the board at the next meeting.